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SMR RESEARCH CORPORATION

SMR is a business research firm that studies consumer loan markets and lenders. SMR is the nation's largest publisher of research on consumer finance and also provides consulting and predictive scoring services.

Clients for SMR studies and databases have included executives at a majority of the nation's largest banks, thrifts, mortgage companies, life insurers, finance companies, nonbank financial companies, and retailers. More than 4,000 executives at more than 800 companies have been clients.

Founded in 1984, SMR conducts primary qualitative interviewing, plus statistical research and predictive modeling. Our target audience is senior operations management. By publishing our work, we provide at a small cost the kind of top-level studies and data products that otherwise would require six-figure spending on consultants.

Stuart A. Feldstein is president and founder of SMR. Mr. Feldstein has been the senior author or editor of SMR studies since 1985.

Stephanie Rady, director of data products and services, produced many databases used in this study and also aided in survey work. **Jonathan Varone** is director of modeling and technology. **Marie Sheard** aided in marketing.

More Detailed FHA Data

The **FHA Lenders 2009 Database** is a large spreadsheet product. But we also have additional FHA data that is more detailed.

We can calculate total FHA lending by state, metro area, county, or zip code for all of 2009 – with growth rates from 2008.

We also can determine which FHA loan brokers did business with which funding lenders – or which funding lenders did business with which brokers. Numbers and dollars of loans can be included in this.

We have loan coupon rates on every 2009 loan as well, making it possible to determine which FHA lenders specialized in higher-rate versus lower-rate loans.

Also, keep an eye out for SMR's upcoming annual study, **Giants of the Mortgage Industry**. We'll be analyzing the overall FHA business and its direction in one part of that study.

To find out more about any of this, give us a call: 908-852-7677. Data Services Director Stephanie Rady can help you.